

skills

HTML | CSS | JavaScript | SwiftUI | WordPress | Adobe Illustrator, InDesign, Lightroom, & Photoshop | Figma

experience

The University of Georgia College of Engineering | Athens, GA

Communications & Marketing Manager | April 2023 - present

- Oversee all college communications and marketing efforts
- Manage college website
- Serve as media contact for college, write press releases
- Develop and execute marketing plan to elevate college

The University of Georgia College of Pharmacy | Athens, GA

Public Relations Coordinator | June 2020 - March 2023

- Produced internal and external newsletters, magazine, and other communications
- Oversaw social media accounts; produced and posted all content
- Provided graphic design and digital media support
- Managed college website
- Served as member of the college's Strategic Planning Committee

Annual Giving & Stewardship Coordinator | Oct 2017 - June 2020

- Developed and managed annual giving plan and efforts, including annual Giving Day, direct mail, phone campaign
- Oversaw alumni communications, developing letters, social media, newsletter, other content
- Coordinated donor stewardship efforts, including annual donor appreciation event, scholarship stewardship, weekly acknowledgment letters, cards
- Managed and advised the Senior Legacy Committee, including planning and execution of meetings and events
- Served as chair of the Pharmacy Staff Representative Group, planning and overseeing monthly meetings, and serving as college representative for UGA Staff Council

The University of Georgia College of Engineering | Athens, GA

Development & Alumni Relations Associate | Mar 2016 - Oct 2017

- Coordinated donor stewardship efforts, including weekly acknowledgment letters and scholarship stewardship
- Oversaw alumni communications for the College, including monthly newsletter production
- Planned and managed College events, including alumni networking events, tailgates, student events
- Assisted with fundraising and solicitation efforts, wrote and developed annual appeal mailing
- Provided administrative support for the College's Development Office

Haas Consulting | Atlanta, GA

Development Assistant | Sep 2015 - Feb 2016

- Assisted with nonprofit fundraising campaigns through social media, mailings, newsletters, other communications

Episcopal Service Corps - New York Service & Justice Collaborative | New York, NY

Intern at St. James' Church, Manhattan | Sep 2014 - Aug 2015

- Coordinated, managed, and trained volunteers for homeless shelter
- Ordered food and assisted in preparation for weekly meal programs for the hungry and homeless
- Lived in intentional community as member of Episcopal Service Corps' New York Service & Justice Collaborative

service

re:loom | Initiative for Affordable Housing | Atlanta, GA

Marketing & Communications | Aug 2015 - present

Wheels of Hope | Athens, GA

Founding Board Member | Jan 2019 - present

education

The University of Georgia | Athens, GA

Master of Arts, Journalism & Mass Communication, Emerging Media Concentration | 2024

Bachelor of Arts, English | Minors in Ecology & Spanish | Cum Laude | 2014